A Power of Attorney is submitted herewith.								
OR					_			
I hereby appoint the practitioners associated with the Customer Number:							75563	
Please change the correspondence address for the above-identified application to:								
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Telephone				Email				
l am the: Applicant/Inventor.								
Assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)								
SIGNATURE of Applicant or Assignee of Record								
Signature ()								
Name	-SamiKB. Armaly							
Date						17-4755		
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.								
Total of 1 forms are submitted.								

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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or the Papersonk Reduction Act of 1995, no persons	II S Patent and Trademork (office, U.S. DEPARTMENT OF COMMERCE inless it displays a valid OMB control number.					
√	EMENT UNDER 37 CFR 3.73(b)						
Applicator No.: 09/973,976							
Entitled: SYSTEMS AND METHODS FOR MANAGING THE DISTRIBUTION OF ON-DEMAND MEDIA							
United Video Properties, Inc. (Name of Assignee)	, a Corporation (Type of Assignee, e.g., corporation, partners	rship, university, government agency, etc.)					
states that it is: 1. the assignee of the entire right, title, and interest; or							
2. an assignee of less than the entire right, title and interest (The extent (by percentage) of its ownership interest is%)							
in the patent application/patent identified above by	in the patent application/patent identified above by virtue of either:						
A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel, Frame, or for which a copy thereof is attached. OR							
B. A chain of title from the inventor(s), of the pa	itent application/patent identified above, to	the current assignee as follows:					
William L. Thomas, Michael David M. Berezowski, Kevin B Easterbrook and W. Benjami	B.						
1. From: Herrington		Inc.					
The document was recorded in the U	United States Patent and Trademark Office	at					
	, or for which a copy thereof i	is attached.					
2. From: Joseph P. Baumgartner	To: ITEK Consulting, Inc. United States Patent and Trademark Office						
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3. From: ITEK Consulting, Inc.							
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Reel <u>012390</u> , Frame <u>076</u>	7 or for which a copy thereo	of is attached.					
Additional documents in the chain of title	are listed on a supplemental sheet.						
As required by 37 CFR 3.73(b)(1)(i), the docum was, or concurrently is being, submitted for recorda [NOTE: A separate copy (i.e., a true copy of the Division in accordance with 37 CFR Part 302.08]	ation pursuant to 37 CFR 3.11.	be submitted to Assignment					
The undersigned (whose title is supplied below) is	authorized to act on behalf of the assigned	e. 12/12/2007					
Samir B. Armaly Signature		Date (323) 817-4755					
Printed or Typed Na	ime	Telephone Number					
Executive Vice President, Intellectual Prop							
Title							

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